

116 Killer Opening Sentences

This list was put together for one reason – to provide you with a single source of ideas for writing attention-grabbing opening sentences – or headlines as copywriters call them.

The easiest way to think of a killer opening sentence is to read a large number of successful opening sentences. This exercise alone will stir your creative juices and help you come up with your own killer opening sentence.

The idea is NOT to steal someone else's words, but to develop a sense of what makes a good opening sentence.

The words on these pages should provide creative inspiration.

The best way to create your own killer opening sentence is to read this list to fill your head with ideas, then you can either adapt one of these opening sentences for your own use or come up with one on your own.

To adapt one of these sentences, simply change the underlined word or words so the sentence matches the job you're applying for.

For example, if you were trying to find a position as an Architect, you'd change the first sentence below to read: ***A Surprisingly Simple Way To Hire A Top Architect.***

You'll notice some patterns in these opening sentences or headlines like:

"How To ..."

"Who Else Wants To...?"

"X Ways To ..."

"Are You...?"

Remember, the ONLY purpose of the opening sentence is to make the reader read the next sentence and hopefully the rest of the letter.

So make the opening sentence grab their attention and force them to keep reading. Then tie the opening sentence to the job and start selling yourself.

The "***116 Killer Opening Sentences***" begin on the next page.

Good Luck!

- ◇ A Surprisingly Simple Way To Hire A Top Architect
- ◇ 6 Ways To Find And Keep The Best Forest Park Ranger
- ◇ A Letter That May Change Your Thoughts About Filling Your Vacant Position
- ◇ 3 Qualities That Make the Perfect Computer Programmer
- ◇ Top 10 Reasons To Hire Me
- ◇ Mr. Hiring Manager, Say Hello To Your Next Sales Manager
- ◇ An Open Letter To Anyone Who Needs an ER Nurse
- ◇ Announcing...An Accountant With Personality
- ◇ Are You Looking For A Recent Graduate With A Big Future?
- ◇ By This Time Next Week, You Could Have A Certified Electrician
- ◇ Can You Pass This Money Test?
- ◇ Atlanta Pest Inspector Kills Giant Cockroaches in Seconds!
- ◇ A Special Message for Mr. Hiring Manager
- ◇ An Important Message for Mrs. Hiring Manager
- ◇ Attention: Mr. Hiring Manager, You Must Read This
- ◇ If You Read Only One Letter Today, You Must Read This One
- ◇ An Urgent Message For Busy Executives

- ◇ Confessions of a Top Auto Mechanic
- ◇ Revealed: Shocking Secrets of a Former Trial Attorney
- ◇ Do Your Employees Work As Slowly As They Read?
- ◇ Chicago Man Swears Under Oath His Resume Is Not Padded
- ◇ Top Fashion Designer Swears Under Oath Her Clothing Designs Do Not Contain Illegal Fabrics Imported From A Secret Location in Milan
- ◇ How A Denver Civil Engineer Averted A Disaster of Titanic Proportions
- ◇ Former IRS Agent Reveals Secrets To Paying Less Taxes
- ◇ Is Your Travel Agent Taking You For A Ride?
- ◇ 34 Days That Have Changed History
- ◇ 3 Weeks That Have Changed Lives
- ◇ Don't Envy The Top Plumber...Hire Him!
- ◇ Ex-Biochemist Earns \$24,692 Doing What You Aren't
- ◇ How To Fatten Your Wallet
- ◇ Advertising Manager Makes Unique Money-Making Discovery
- ◇ For the Executive Who Makes Wise Hiring Decision
- ◇ Do You Have An Itch That Needs To Be Scratched?

- ◇ Have You a “Worry” Stock?
- ◇ Have You Ever Said, “Where Have All The Good Portfolio Managers Gone?”
- ◇ Are You Tired Of Reading Boring Cover Letters?
- ◇ Are You Tired Of Reading Crappy Cover Letters?
- ◇ Have You Ever Seen A Grown Man Cry?
- ◇ Here’s A Way To Make Money That Has Never Failed
- ◇ Here’s How To Find Out If Your Interviewee Is Lying
- ◇ How A Fool Stunt Made A Star Salesman
- ◇ How An Amazing Discovery Made A Star Scientist
- ◇ How Much Are You Losing To Deadbeats Right Now?
- ◇ How Often Do You Hear Yourself Saying “Why Can’t I Find Just One Decent Resume In The Stack?”
- ◇ 3 Ingredients That Make The Perfect Head Chef
- ◇ How The Way You Read Cover Letters Influences Your Hiring Decisions
- ◇ Official Notice Regarding the Powerball Lottery
- ◇ Will You Accept A Bribe?
- ◇ Are Your Employees Stealing From You?

- ◇ Mr. Hiring Manager, Can You Keep A Secret?
- ◇ Why You Should Pick Up The Phone Right Now And Dial 219-642-7384...
- ◇ Again He Insists, “The Less I Do, The More I Make!”
- ◇ Again She Says, “Take Two Aspirin and Call Me In The Morning.”
- ◇ I’ve Been To Two County Fairs And A Monster Truck Pull, But I’ve Never Seen Anything Like This...
- ◇ How To Sort Through Reams Of Resumes Rapidly And Make The Right Choice
- ◇ How To Beef Up Your Bottom Line in 89 Days Or Less
- ◇ How To Get 12 Hours a Day Out Of An 8 Hour Day
- ◇ How To Pay Zero Taxes
- ◇ How To TurboCharge Your Sales Growth
- ◇ How To Solve Your Problem in Three Days
- ◇ How To Choose The Perfect Candidate
- ◇ How To Turn A Slow Day Into A Profitable Day
- ◇ Who Else Wants Two Employees For The Price Of One?
- ◇ How To Write The Perfect Cover Letter
- ◇ How To Separate The Winners From the Whiners

- ◇ Warning: Reading This Letter May Get You A Raise!
- ◇ Do You Really Know The Face Behind The Resume?
- ◇ If You Read Nothing Else...Read This!
- ◇ Last Friday...Was I Scared. My Boss Almost Fired Me!
- ◇ Why My Boss Almost Fired Me
- ◇ Looking For A Landscape Architect With A Proven Track Record?
- ◇ My Name Is Sally Superstar. And I'd Like To Make A Confession...
- ◇ Profit From The Wisdom Of This Investment Analyst
- ◇ This Is What Busy Executives Do To Ensure They Make The Right Decisions
- ◇ You're Among The First To Receive This Special, Limited-Time Invitation
- ◇ Why Settle For a Stockbroker When You Can Have A Certified Financial Planner?
- ◇ Give Me a FREE 30-Day Test Drive! You'll Be Glad You Did!
- ◇ The Complete Solution To Your Business Needs...Guaranteed!
- ◇ You Don't Know Me I Realize...But I Want You To Have This Before It's Too Late

- ◇ Why Graduates of State University Are In Higher Demand Than Graduates of Any Other School In The Nation
- ◇ You & Me. A Profitable Partnership For Us Both.
- ◇ You Can Only Go So Far On B.S
- ◇ How A College Dropout Became A Superstar Salesman
- ◇ You Can Laugh At Money Worries If You Follow This Simple Plan
- ◇ The Results Are In, And The Top Salesman Is...
- ◇ How To Turn Your Team Into A Perpetually Improving Machine...In One Easy Step
- ◇ What To Do Now To Cut This Year's Tax Bill
- ◇ How To Bulletproof Your Financial Future
- ◇ How To Turn Weaknesses Into Strengths
- ◇ How To Accomplish Absolutely Everything You Want To
- ◇ How To Keep Your Customer's Coming Back
- ◇ How Not to Lose The Advertising Game
- ◇ How To Win The Auto Repair Game
- ◇ How To Harness The Amazing Power of Your Business
- ◇ The Country's Top Mechanic Tells How To Increase Your Repair Shop's Profits

- ◇ How To Add Terrific People To Your Company...And Increase Your Business Profits
- ◇ Winning Strategies Of State U's Top Law Student
- ◇ How To Put A Top Pharmacist On Your Team
- ◇ 3 Questions To Ask Before You Hire A Computer Programmer
- ◇ The Secret Recipe For Finding the Perfect Chef
- ◇ What Human Resources Managers Do To Fill A Vacant Position
- ◇ Your Mission Should You Choose To Accept It Is...
- ◇ If I Had To Choose One Person For Your Architect Position, I'd Pick...
- ◇ Good...Better...Best, Never Let It Rest Until The Good Is Better...And The Better Is Best
- ◇ An Important Message From The #4 Salesman In The Nation...
- ◇ Finally, An ER Nurse Who Can Do More Than Take Your Temperature!!
- ◇ Exposed! The Secret Ingredients To Certain Success...
- ◇ Revealed! The 10 Second Secret To Finding The Perfect Candidate
- ◇ No Other Letter You Have Ever Received Has As Much Potential To Explode Your Business As This One...
- ◇ Discover An Amazing Opportunity That Will Not Last...

- ◇ How To Double Your Profits & Double Your Fun
- ◇ How Would It Feel To Miss The Letter That Could Have Made Your Business A Fortune?
- ◇ San Diego Man Discovers The Secret Of How To Double Sales in 90 Days!
- ◇ Profit From The Wisdom Of This Investment Expert
- ◇ FINAL NOTICE!!

You should have a good idea of what makes a killer opening sentence after reading this list. Now that you have 101 ideas, take a few minutes to write 10 or 20 or more of your own. Then pick the one you like best and use it. Save the rest for later. You'll find out why when you read my Special Report ***"Simple Secrets To Doubling Your Response Rate."*** If you don't have it, click here for more information.

If you want more ideas, there's an endless supply at your local bookstore, library, and even at the checkout counter in the grocery store.

Check out the magazine rack. The covers are loaded with headlines. And the best part is new issues of most magazines come out every week so you can make a return visit for more ideas or go to your library and look at back issues.

To Your Extreme Success,

Robert Phillips

Robert A Phillips