

Six Simple Steps to Job-Search Success

by Robert Phillips

A Special Note to My Facebook Friends...

Thank you for requesting this Special Report ***Six Simple Steps to Job-Search Success***. You're six simple steps away from achieving whatever level of success you desire. You can follow these steps to land a BETTER Job, a BIGGER Paycheck, or any other goal worth pursuing. (You do have goals, right?)

A marginal shift in thinking can make a huge difference in results. The importance of your mindset and attitude seems to get lost in the haste to achieve success. And if you rush off in a big hurry without the right attitude, mindset or whatever you want to call it, you're trying to run before you can walk.

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"Nothing can stop the man with the right mental attitude from achieving his goal: Nothing on earth can help the man with the wrong mental attitude." – **Thomas Jefferson**

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Your mind is your most powerful asset...or your biggest obstacle. That's up to you. There's a direct correlation between your attitude and your results. A poor attitude yields poor results. A good attitude leads to good results. And a great attitude will create phenomenal results.

Almost universally, successful people are abundant thinkers who fill their heads with empowering beliefs.

Consider what these successful people have said:

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"Whatever the mind can conceive and believe, it can achieve." – **Napoleon Hill** (author of the worldwide best-selling book ***Think and Grow Rich***)

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“It’s not what you think you are that holds you back, it’s what you think you are not.” – **Denis Waitley**

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“We tend to get what we expect.” – **Norman Vincent Peale**
(author of the popular best-seller ***The Power of Positive Thinking***)

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“Don’t let what you cannot do interfere with what you can do.” –
John Wooden (famous UCLA basketball coach, won more NCAA Championships than any coach in history)

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“Your mind is a sacred enclosure into which nothing harmful can enter except by your permission.” – **Ralph Waldo Emerson**

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“You are today where your thoughts brought you. You will be tomorrow where your thoughts take you.” – **James Allen**
(author of ***As A Man Thinketh*** and many other books)

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“Our attitudes control our lives. Attitudes are a secret power working 24 hours a day, for good or bad. It is of paramount importance that we know how to harness and control this great force.” – **Tom Blandi**

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“The ‘if’ thinker broods over a difficulty or a setback. The ‘how’ thinker wastes no energy on postmortems when trouble or even disaster hits him. He immediately starts looking for the best solution.” – **Norman Vincent Peale**

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“The state of your life is nothing more than a reflection of your state of mind.” – **Dr. Wayne Dyer**

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“The mind is the only limit. As long as the mind can envision something, you can do it.” – **Arnold Schwarzenegger**

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How’s that for a preponderance of evidence. Surely you’re familiar with a few of those names. Aren’t you?

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Arnold Schwarzenegger's story is nothing short of ASTOUNDING!! Recent revelations of infidelity aside, this is an Austrian immigrant who came to America with nothing but a dream, desire, and a positive attitude. What Arnold has accomplished would be unbelievable if we didn't know it to be true!

He became the world's most famous bodybuilder, a mega Hollywood movie star, married into one of the most storied families in America – the Kennedy's, and became the governor of the largest state in America – as measured by GDP. If Arnold can accomplish all that, you can achieve whatever you want too.

Have you ever heard of Roger Bannister? He was the first person to break the four-minute mile barrier in track & field. "*Limiting beliefs*" had prevented anyone from breaking the four-minute barrier until then. Soon after Bannister did it, it was no big deal to run a sub four-minute mile. The "*limiting beliefs*" had disappeared and several runners did it soon thereafter.

Wouldn't it be a great idea to get rid of your "*limiting beliefs*?"

Where would Arnold Schwarzenegger be today if his head was filled with "*limiting beliefs*?" Probably back in Austria. Are you "stuck in Austria?" The only limits are those you impose upon yourself.

Are you ready? Let's get started! Here they are:

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1. Make a Decision
2. TAKE ACTION
3. Put a Plan in Writing
4. Take Personal Responsibility
5. Focus
6. Refuse to Lose

There you have it, the *Six Simple Steps to Job-Search Success*. Now let's dig a little deeper into each step.

Step #1 – Make a Decision

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“Decisions determine destiny.” – **George S. Patton**

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If you don't define success, how can you possibly know when you've achieved it? You can't! So decide what you want. Establish goals for yourself. That's all there is to it. The simple act of making a decision puts you on the path to success.

The clarity of your goals will play a large part in determining your success. In other words, much of your success in life will be determined by how clear you are about what you want.

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Successful people have a clear picture of what they want. Lack of clarity may be the most common cause of underachievement and frustration. People with clear, written goals accomplish far more in a shorter period of time than those without goals.

Fewer than 3% of adults have written down goals and put plans in writing. So when you sit down, decide what you want, and put a plan in writing, you'll move to the top 3% of society. And if you take action on your plan, it won't be long until you'll be achieving your goals.

Unfortunately, I can't do this for you. I don't know what you want. You have to decide for yourself.

So what is it you want? How do you define success? When you answer those questions, you've started your journey to success.

Now do something EVERY DAY to move you in the direction of your goals. The key is build momentum through gradual improvement. Once you get started, the momentum and confidence you'll build up will make you unstoppable.

For example, if you are serious about landing a BETTER Job and Cashing a BIGGER Paycheck, then you need to sit down and figure out exactly what your goals are before you can take any meaningful action to achieve them.

What exactly do you consider to be a BETTER job?

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What skills are required to land that BETTER job?

If you don't already possess those skills, how will you acquire them?

What people do you need to connect with in order to put yourself in a situation where you're more likely to succeed?

If you won't take the time to answer these simple questions – and any other questions that need answers – then you simply are not serious. It's as simple as that. The answers to these questions will help you get a clear picture of what you want...and that's the first step to achieving success.

Success is simple – but don't confuse simple with easy. It requires consistent effort.

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“The indisputable first step to getting the things you want out of life is this: decide what you want.” – **Ben Stein**

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“If you don't set goals for yourself, you are destined to achieve the goals of someone else.” – **Brian Tracy**

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“If you don't know where you're going, you might end up somewhere else.”
– **Yogi Berra**
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Step #2 – Take Action

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“All glory comes from daring to begin.” – William Shakespeare

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Successful people take personal responsibility for achieving success, have a bias towards TAKING ACTION, and possess a profound and relentless tenacity that results in an absolute and complete refusal to accept anything short of success.

So you’ve made a decision. That’s an important first step. And if you don’t **TAKE ACTION**, you won’t achieve the goals you’ve set. Get started immediately; don’t wait until the time is right. The time will never be just right. Procrastination does not move you toward your goals.

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“Do not wait; the time will never be “just right”. Start where you stand, and work with whatever tools you may have at your command, and better tools will be found as you go along.” – Napoleon Hill

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Why would you procrastinate anyway? If you’ve already made a decision, why wouldn’t you want to get started right away? It boils down to some of the common fears that prevent people from even attempting to achieve their dreams: fear of failure and fear of criticism.

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“We should not let our fears hold us back from pursuing our hopes.”

– **John F. Kennedy**

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If you have fears (and most people do) you’re at a fork in the road...and it’s time to make a choice. Will you conquer your fears? Or will you let your fears conquer you? Only you can make that choice. Just about anyone who has ever achieved success has failed and been criticized. But they kept moving until ultimately they succeeded.

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“To avoid criticism, say nothing, do nothing, be nothing.” – Elbert Hubbard

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Consider the source of criticism. Don’t listen to criticism from “dream stealers” who chastise you because you’re doing something different and actually trying to pursue your goals.

Has your critic achieved the level of wealth and success you desire? If not, then don’t listen to them. Taking advice from human lobsters will get you right where they are...broke!

What in the world is a human lobster?

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“A lobster, when left high and dry among the rocks, has not instinct and energy enough to work his way back to the sea, but waits for the sea to come to him. If it does not come, he remains where he is and dies, although the

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slightest effort would enable him to reach the waves, which are perhaps within a yard of him. The world is full of human lobsters: Men stranded on the rocks of indecision and procrastination, who, instead of putting forth their own energies, are waiting for some grand billow of good fortune to set them afloat.” - Dr. Orrison Swett Marden

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Be careful from whom you take advice!

Another point to keep in mind about criticism is this: No matter what you do, roughly one-third of the people will encourage and support you, another one-third will criticize you, and the other third won't care either way.

Trying to please everyone is a losing battle. It just can't be done. So focus on your goals and the one-third that will support and encourage you. Who cares what the rest of them think? You'll prove them wrong when you succeed. Don't let them stop you.

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“Would you like me to give you a formula for success? It's quite simple, really. Double your rate of failure. You are thinking of failure as the enemy of success. But it isn't all that. You can be discouraged by failure – or you can learn from it. So go ahead and make mistakes. Make all you can. Because, remember, that's where you will find success.”

– **Thomas J. Watson, founder of IBM**

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As for failure, you're going to make mistakes so get over it. Just make sure you learn from your mistakes, don't repeat them, and don't let

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them stop you from **TAKING ACTION**. In other words, fail forward. And do it fast. That's what Thomas J. Watson means in the quote above. Each failure brings you one step closer to success.

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"You may have a fresh start at any time you choose, for this thing we call 'failure' is not the falling down, but the staying down." – **Mary Pickford**

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"I can accept failure. I cannot accept not trying." – **Michael Jordan**

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"Learn how to fail intelligently, for failing is one of the greatest arts in the world." – **Charles Kettering**

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If you're ever going to become wealthy, you're going to have to **TAKE ACTION** so just get started. The world is moving forward with or without you. To not **TAKE ACTION** is to fall behind.

The simple law of physics – a body in motion tends to stay in motion - also applies to wealth and success. A person who takes action tends to continue taking action. The key is to take *consistent* action. Each action builds momentum.

Unfortunately, the corollary is also true: A somnambulant sloth who sits on the sofa sipping soda surfing sitcoms, soaps, and *Survivor* tends to continue doing the same. Nothing against sitcoms, but what are your priorities?

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*“Apply yourself. Get all the education you can, but then, **by God, do something**. Don’t just stand there, make it happen.” – Lee Iacocca*

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If you’re really serious about success, you’ll apply “***The Principle of Massive Action.***”

Say you wanted to lose 20 pounds. You could eat less, exercise more, stop eating processed foods like pretzels & potato chips, refrain from empty calories such as alcohol & soft drinks, eat more lean proteins, fresh fruits and vegetables, etc. Any of those actions would move you in the direction of your goal.

If you employed “***The Principle of Massive Action,***” you’d implement all of those actions immediately. Think of how much more quickly you’d achieve success.

And the same principle applies to landing a BETTER Job and Cashing a BIGGER Paycheck. What are you waiting for? Apply “The Principle of Massive Action.” Do something. Do several things at the same time.

Who cares if you fail? Failure is temporary. As long as you learn something and don’t repeat the same mistakes, you’ll be moving forward and achieve your goals faster than if you do nothing. Doing nothing gets you nothing, so get going. The main point is to TAKE ACTION, how much action you take is your decision.

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“Success seems to be connected with ACTION. Successful men keep moving. They make mistakes, but they don’t quit.” – Conrad Hilton

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The truth is these days I have now worries or concerns about attracting the attention of six-figure employers. However, believe me – it was not always this easy.

I failed miserably more times than I can count. Yet, I viewed each failure as a temporary setback and a learning experience. As long as I learned something and didn't repeat my mistakes I was bound to succeed eventually. And that exactly what happened.

At one point, I was bankrupt, homeless, and unemployed but I never gave up on achieving my goals and today I have my six-figure dream job.

I've created a special presentation where I share my story, but more importantly I will share the **game-changing job-search system** I created that has literally transformed my life personally, professionally, and financially. I invite you to **watch this presentation today**.

This Special Presentation reveals so many proven and effective strategies for capturing the attention of employers that I'm not sure how long I'm going to keep it online or how long it will be available for free...so I recommend you **watch it NOW**.

[Click Here Now to Watch a Special Presentation and Discover How to Land a BETTER Job and Cash a BIGGER Paycheck](#)

Step #3 – Put Your Plan in Writing

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“Reduce your plan to writing. The moment you complete this, you will have definitely given concrete form to the intangible desire.” – Napoleon Hill
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Your first action should be to put your plan in writing.

Now that you’ve made a decision and **taken action**, you need a plan. Think of success as a journey. If you decided to drive to a foreign city, you’d certainly arrive at your destination more quickly if you used a roadmap, wouldn’t you? Your plan is the roadmap that keeps you on course.

Most people seem to meander through life with no plan. Successful people have a definite plan. They define success, make a plan to achieve it, put the plan into writing, and most importantly **TAKE ACTION** to implement the plan.

Putting your plan into writing is critical. Otherwise your dreams are just that...dreams. Transform your dreams into goals. The simple act of putting your plan into writing begins to move you in the direction of your goals.

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“The discipline of writing something down is the first step toward making it happen.” – Lee Iacocca
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“Plan for the future, because that is where you are going to spend the rest of your life.” – Mark Twain
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Don't be bashful when devising your plan: THINK BIG! Test your limits and expect BIG results. You may fall a bit short, but you'll achieve more than if you hadn't pushed yourself.

Think about it, if your original plan had you getting a \$50,000 a year job, but you decided to think BIG and revised your plan to go after a six-figure job making \$100,000 or more, and you end up with an \$80,000 salary, did you really fail? No, your ultimate goal was 6-Figure Job and you will achieve it faster by thinking BIG.

It's a much shorter leap to a \$100,000 job from an \$80,000 job than it is when you settle for a \$50,000 annual salary.

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“Don't bunt. Aim out of the ballpark. Aim for the company of immortals.”
– **David Ogilvy**
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“Big goals get big results. No goals get no results or somebody else's results.” – Mark Victor Hansen
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Review your plan each day. Then do something every day that moves you in the direction of your goal. Each little action builds momentum and before you know it you'll be achieving your dreams. But if you make excuses, never get started, and don't make a plan for yourself, you'll end up becoming part of someone else's plan.

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The more detailed the plan, the better. If necessary, “chunk it down” into smaller step goals. The achievement of each step goal takes you closer to your ultimate goal.

For example, let’s say your goal is to earn \$120,000 in a year. If you fell behind after a few months, you’d likely get discouraged and maybe even quit. You might find it easier to “chunk it down” into smaller goals.

You could focus on earning \$10,000 each month or \$2,500 each week. Now practice earning \$2,500 each week until it becomes routine. If you fail, make adjustments to your plan and try again.

When you reach the point where you’re making \$2,500 each week, you’ll be earning \$120,000 in a year. That sounds much easier, doesn’t it?

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“A good plan today is better than a great plan tomorrow.”

– George S. Patton
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Step #4 – Take Personal Responsibility

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“Maturity begins on the day we accept responsibility for our own actions.” –
Anonymous

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Successful people take personal responsibility for achieving success. You are responsible for your success. If you don't succeed it's your fault. It's not someone else's fault and it's not due to circumstances beyond your control. The sooner you accept this fact, the better chance you'll have to succeed.

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“People are always blaming their circumstances for what they are. I don't believe in circumstances. The people who get on in this world are the people who get up and look for the circumstances they want, and if they can't find them, make them.” – **George Bernard Shaw**

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There's no such thing as good excuse. Whatever you “think” is an insurmountable obstacle has been overcome by countless others before you and will be overcome by many more after you quit.

Successful people choose to succeed and do whatever it takes to achieve their goals. Losers find solace in excuses. Winners find a way to overcome any and all obstacles on the road to success. It's as simple as that.

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“Ninety-nine percent of failures come from people who have habit of making excuses.”
– **George Washington Carver**

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Step #5 – Focus

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“The secret to goal setting is in establishing clearly defined goals, writing them down and then focusing on them several times a day with words, pictures, and emotions as if we’ve already achieved them.” – Denis Waitley

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It’s important to focus on one goal at a time. Don’t be distracted by the next big thing. Focus on one goal at a time. Pursue it with relentless tenacity until you’ve succeeded.

Don’t make the common mistake of getting distracted by the next “shiny object.” It’s possible to focus on several big goals at once but be careful not to spread yourself too thin. There will always be multiple goals to pursue and the more narrow your focus (in other words, the fewer goals you pursue), the more likely you are to achieve them.

If you want to land a BETTER Job and Cash a BIGGER Paycheck, focus on that goal. Don’t get sidetracked. Ask yourself how to put yourself in a position to achieve your goal.

Do you need to acquire additional skills? Do you already have the skills but need to develop them further? Do you need to connect with people? Helping others achieve their goals seems to have the mystical effect of helping you achieve your goals.

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“You will get all you want out of life by helping enough others get what they want.” – **Zig Ziglar**
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How serious and focused are you? Your choices reveal your true intentions. If you know you need to devote time to acquiring skills or researching potential employers and instead you sit on the couch and watch television all weekend, then you’re definitely not focused and you’re certainly not serious.

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“Get a good idea and stay with it. Dog it, and work at it until it’s done right.” – Walt Disney
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“Failure is not an option. It’s just the nagging possibility that helps you stay focused.” – Anonymous
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Step #6 – Refuse to Lose

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“I do not think there is any other quality so essential to success of any kind as the quality of perseverance. It overcomes almost everything, even nature.” – **John D. Rockefeller**
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“Patience and perseverance have a magical effect before which difficulties disappear and obstacles vanish.” – **John Quincy Adams**
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We all know life is not fair. Even with a plan, you’re going to encounter obstacles you had no way of predicting. Unfortunate things are going to happen to you and there’s not much you can do about it.

But how you react to misfortune or adversity is entirely your choice.

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“Things turn out best for the people who make the best of the way things turn out.” – **Ty Boyd**
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Michael Jordan was cut from the varsity basketball team his sophomore year in high school. He chose to put that disappointment behind him and keep moving towards his goal. We now know him as the greatest basketball player of all time.

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“I know fear is an obstacle to some people, but it is an illusion to me...failure always made me try harder next time.” – **Michael Jordan**
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Abraham Lincoln's life had plenty of adversity including the death of his mother when he was 9 years old, a few brushes with his own death, and losing bids for both the Illinois State Legislature and the U.S. Senate before he was ultimately elected the 16th President of the United States.

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"Always bear in mind that your own resolution to succeed is more important than any other thing." – **Abraham Lincoln**
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Honest Abe and countless others have overcome adversity to achieve great success. And there's no reason you can't "Be Like Mike." It's all in your mind.

When you've made it this far, you'll have indisputable proof that you can in fact achieve success in six simple steps. Now all you need to do is repeat the steps as often as necessary. What's your next success going to be?

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"Failure is often the line of least persistence." – **Zig Ziglar**
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"Success is going from failure to failure without losing enthusiasm."
– **Winston Churchill**
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"People are not remembered for how few times they fail, but how often they succeed." – **Thomas Edison**
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"Whatever the mind can conceive and believe, it can achieve."
– **Napoleon Hill**
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Success is Like a Rocketship

A great success analogy is that of a rocket blasting into outer space towards the moon. The rocket represents you. The rocket's sophisticated computer systems represent your mind and attitude. Your burning desire to succeed is symbolic of the fuel that powers the rocket.

The moon represents your goals ("shoot for the moon"). Outer space represents the unknown territory you must traverse to reach the moon (i.e. your goal). And gravity represents your fears, the "dream stealers," and any other obstacles preventing you from reaching your goals.

The most difficult part of the journey is the simple act of beginning (TAKING ACTION). A tremendous amount of energy is expended to overcome gravity (i.e. your fears, "dream stealers," etc.)

It takes so much fuel for the rocket to overcome gravity's pull (like the "human lobsters" trying to pull you back in) that the rocket is divided into modules to hold all the fuel it needs to overcome gravity.

The rocket's computer systems keep it on track as it veers of course (similar to your mind and attitudes keeping you on track when you veer of course by making mistakes). In the end, the rocket finally defeats gravity (as you defeat your fears) and floats almost effortlessly through space, maybe orbits earth a few times (like victory laps), and ultimately reaches the moon (your goal).

Unfortunately, "escaping gravity" is such a daunting task that most people never even make an attempt. They focus on problems. Their dominant thought is "Why CAN'T I?"

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It takes an extraordinary amount of energy and determination, but the ultimate result definitely warrants the effort. Dare to be different. Take control.

And there you have it, ***Six Simple Steps to Job-Search Success***. What are you waiting for? Make a decision and take action. What's next? Success is a choice. Make a decision, put a plan in writing, take personal responsibility, take action, and refuse to lose.

Shoot for the moon and you'll become a star.

Dedicated to Cashing BIGGER Paychecks,

Robert Phillips, Creator

[The ULTIMATE Find-A-Job-Fast System & Toolkit](#)

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“Whether you **think** you can or whether you **think** you can't you're right.”
– **Henry Ford**
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